



REISEN
inStyle

2023 - MEDIA KIT



STORY OF REISEN IN STYLE

We collect travel tips and insights, and always search for stylish hotels, restaurants, bars, hotspots and empty beaches. With great excitement we try the delicacies every continent has to offer and travel our way through a very long bucketlist - place by place. Why? To not only inspire our readers but to get them excited to see new countries, chic cities and go on adventurous journeys. "We", that's our editors Melanie and Nicole together with our team of freelance co-authors and photographers who'd rather be out there traveling, than be trapped behind a writer's desk. We've been to the places our readers would love to see and that's why authentic reports and stories suitable for every type of traveler are extremely important to us. We always take our readers with us wherever we go - even in our travel bags! We report live from our travels on Instagram and share our favorite moments on our website, the Reisen in Style magazine and on our daily IG Stories. We write what we love to read ourselves and invite everyone to take trips and travel in our footsteps. Let's go, the World is waiting!

SOCIAL STATISTICS

SOCIAL MEDIA FOLLOWING



AUDIENCE

90k followers

68% 22-35 years old

42% Male 58% Female

KEY INTEREST

Travel, Photography, Food

GEOGRAPHY:

DACH Germany Austria

Switzerland, UK, US, Italy

SPONSORED POST

EUR 550 net per Post

IG Story

EUR 250 net per Story

IG Reel

EUR 650 net per Video



3K - 5K

Monthly Page Views

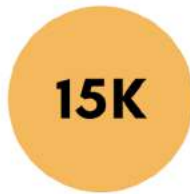
ADVERTISING & AD SPACES

Reach our travel addicted readers and share your brand's perspective on offers and experiences via our platforms and digital magazine. For individual packages feel free to contact us.

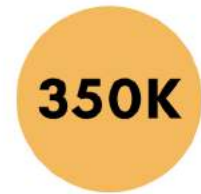
METRICS WWW.REISENINSTYLE.COM



UMV monthly
unique visitors

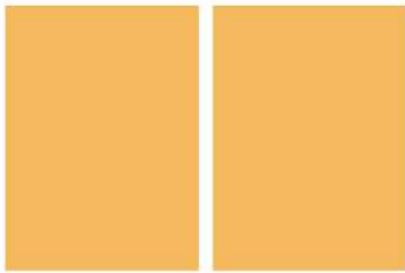


monthly
page views



monthly
global readers

DOUBLE PAGE SPREAD



EUR 4500 net

FULL PAGE



EUR 2500 net

1/2 PAGE

Horizontal
or Vertical



EUR 1500 net

1/4 PAGE



EUR 800 net

TECHNICAL REQUIREMENTS, Magazine

PDF, RGB, High Resolution, 300 dpi

WEBSITE ADVERTORIAL COVERAGE

COVER SLIDER LANDING PAGE, 1 Month online	EUR 3000 net
ADVERTORIAL FEATURE ARTICLE, 1 year online	EUR 2500 net
GLOBAL SIDEBAR SPACE 5 x 10, 1 month online	EUR 550 net
GLOBAL SIDEBAR SPACE 10 x 10, 1 month online	EUR 950 net
GLOBAL SIDEBAR SPACE 20 x 10, 1 month online	EUR 1500 net



PREVIOUS ISSUES OF REISEN IN STYLE

PUBLISHER DETAILS

Publisher	Barefoot Communications
Editor-in-Chief	Melanie Hoefler
Deputy Editor	Nicole Tscheschlok
Publishing Frequency	Quarterly
Price per digital issue	EUR 8,90
Distribution	Press Reader Subscribers, Travel Lounges at Train Stations, Airport Lounges, Airline Inflight Services, online- kiosk e.g. Press Reader

Reisen in Style Magazin

BAREFOOT COMMUNICATIONS

Kuckucksweg 10, 85649 Brunnthal - Germany
 Tel Urgent Inquiries +49 176 / 83244 849
 Tel General +49 8102 / 8953950
 Fax +49 8102 / 994571
 hallo@reiseninstyle.com
 www.reiseninstyle.com

REISEN inStyle

We love to travel! Let's pack our bags with... some adventure, a bit of wellness, stunning hotels and lots of Wanderlust! Wherever roads, flights, city trips or oceans may lead us, we sleep in unique beds - some with drapes and luxurious blankets; others just underneath the stars. We go on adrenaline-loaded hikes, explore hidden jungles, encounter other cultures, are enchanted by natural wonders and constantly look for the most desirable sights our planet earth has to offer.

@REISEN.INSTYLE
 #REISENINSTYLE